

## **Jeremy H. Bishop**

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### **Web Development and Design**

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### **Experience:**

#### **Producto Studios/ Sense**

Contract Web Developer, 3/05 – Present

Development of multiple small business websites

- Direct marketing HTML email creation and formatting for various clients
- Customer sample: Slamdance, Hyundai, Unilever, GS Entertainment, Stouffers, Intuit

#### **Iniko Solutions**

Contract Web Developer, 9/06 – 5/08

Development and maintenance of medium to large business websites

- PHP/MySQL with Flash elements and CMS tools, WordPress
- Direct marketing HTML email creation and formatting for various clients
- Customer sample: Emcore, Xponent, Symantec, Vela Allegra, Hopscotch Technologies, Aegis USA, MakeTime

#### **SoCal Modern**

Contract Web Developer, 10/06 – 5/08

Development and maintenance of a custom real estate photo gallery application for three southern California boutique realty websites:

- PHP/MySQL CMS
- Websites: SoCalModern, RanchoStyle, CalBungalow

#### **Boxcar Direct Marketing**

Contract Web Developer, 10/02 – Present

Promotional Email Production

- Direct marketing HTML email creation and formatting for various clients
- Flash product demos and slideshows
- Customer sample: Adobe, Verisign, Federal Partners Credit Union, KACE.

#### **Wescom Credit Union**

Contract Web Developer, 12/02 – Present

Responsibilities include:

- Conversion of monthly four printed newsletters to html: TouchPoints, InTouch, Fortune Finders and Piggy Bankers.

- Responsible for layout changes and new design elements for conversion.
- Creation of both email and static pages for distribution.
- Stand-alone marketing emails, microsites and promotions.

### **Call Source**

Contract Web Developer, 2/03 – 5/08

Customer Website GUI Redesign and Ongoing Improvements:

- Redesign look and feel of online reporting feature of company website
- Integration of new reporting data into existing reports
- Streamline design interface for ease of use
- GUI improvements to main CallSource.com website
- GUI improvements to printed/mailed reports and sell sheets
- Work with in-house programmers to implement new designs

Offline/Online Product Demos:

- Extraction of online product demos from company website
- Cleanup of directory and code structure
- Streamline design interface for ease of use
- Publish to autoplay CD

### **EmJay Creative**

Contract Web Developer, 8/05 – 5/08

Development of multiple small business websites

- Created web templates from provided designs and implemented the full websites from start to launch.
- Auto-emailer forms for customer contact
- Custom CMS using PHP/MySQL
- Customer sample: Malkoff Commemorative Services, RDV Real Estate

### **Brainerd Psychological Association/Relationship-Help.com**

Contract Web Developer/Project Lead, 3/03 – 5/08

- Supervision of 3 programmers, art direction, design, html, Flash and minor asp programming for large membership therapy website.
- Ongoing maintenance and added features.

### **Knowledge Adventure**

Contract Web Developer, 7/05 – 8/05

Project Management and web development for 1 new consumer website and content updates to 3 existing websites.

Contract Web Developer, 11/04– 1/05

Project Management and web development for 3 consumer websites:

- Worked under a tight deadline to develop two new sites and one redesigned site
- Oversaw design, programming and integration of existing database and content
- Point of contact for all communication between client and development team

### **Mamas & Papas US/Rockabye Toys**

Contract Web Developer, 2/04 – 12/07

Redesign of existing website and ongoing maintenance.

Responsibilities include:

- Redevelopment/redesign of www.mamasandpapas.us, the primary web presence for Mamas & Papas, an importer of British plush toys.
- ASP, Flash, javascript coding integrating new look and feel into existing online store (StoreFront 6).
- Monthly maintenance and new features to company e-commerce website, www.mamasandpapas.us.
- Transitioned site to www.rockabye.com with a new look & feel

### **Shield Healthcare/MOMS**

Contract Web Developer, 10/03 – 2/04

Marketing promotions on Shield's online stores and promotional email creation.

- Promotion design and image processing
- HTML and image integration with MMLive online store
- Custom email creation and distribution with Constant Contact

### **Neurosmith**

Contract Project Lead/Sr. Web Developer, 6/02 – 1/04

Redesign of existing website and ongoing maintenance.

Responsibilities include:

- Project Lead for redevelopment/redesign of www.neurosmith.com, the primary web presence for Neurosmith, a premium toy manufacturer. Working with 2 artists and 1 other developer, turned around new site within 2 months from proposal to launch.
- PHP, Cold Fusion, Flash, javascript coding integrating new look and feel into existing PHP solution and online store.
- Provided new features to site such as polling, email-a-friend, Flash product demos and global navigation.
- Monthly maintenance and new features to company e-commerce (StoreFront) website, www.shopneurosmith.com, ongoing

### **Vivendi Universal Games**

Project Lead/Sr. Web Developer, 4/00 – 5/02

Responsibilities include:

- Coding, scripting, graphic design, liaison with clients, scheduling and planning in a Solaris/Oracle environment.
- Project Lead for in-house website development working in tandem with Interactive Marketing and Creative Services to produce unique and compelling websites in support of Vivendi Universal Games Studios products.
- Point of contact for third-party development working in tandem with Interactive Marketing and a stable of third-party developers to produce unique and compelling websites in support of Vivendi Universal Games Studios products.
- Along with a team of two other developers, responsible for maintenance of 100+ existing websites encompassing Sierra, Universal, Fox, Knowledge Adventure and Ejay websites
- Development and implementation of promotional e-commerce sites for Vivendi Universal and Havas Interactive brands using Cold Fusion, Dreamweaver, Photoshop, Fireworks, ImageReady, Webreach, F-Secure sftp tools, various html editors.
- Development and implementation of online store for Educational Resources, Chicago, using Interworld 3.1. Project lead for the Los Angeles development of

- look and feel and template customization working with Interworld consultants for implementation.
- Project Lead for General Mills, JumpStart Upsell, Start 'Em Young, Back to School, 3D Dino and JumpStart Jubilee online promotions, Knowledge Adventure Quarterly E-News, Classworks Events, and a number of internal corporate tools.

## **Related Work:**

### **Knowledge Adventure**

Interactive CD-ROM development

- Technical Director, 8/98 – 10/99
- Art Director, 3/97 - 8/98
- Animator, 4/94 – 3/97

### **Global Media Net, 9/96-3/97**

- Lead 2D Animator

### **Film Media, 1986-1994:**

- Stop-motion Animator
- Cleanup and in-between
- Effects Animator
- Model Builder
- Prop Master
- Set Dresser
- Apprentice Editor

### **Applications/Languages/Skills:**

- Flash
- Photoshop
- Dreamweaver
- Director
- Client-side: HTML, CSS, JavaScript
- Server-side: PHP, Cold Fusion
- Database: MySQL, Oracle
- CMS: Omni-Update, Joomla, WordPress, Contribute
- E-Commerce: Miva Merchant, Storefront
- Productivity: MS Office Suite of tools
- Installers: InstallShield
- Various 2D graphics processing applications
- Various utilities and file management tools

### **Education:**

MFA, California Institute of the Arts, Animation; 1991  
Cel, computer, clay and cut-out animation.  
Concepts in color design, rhythm, layout, and story.

BFA, Occidental College, Film Production; 1986  
Hands on knowledge of film and video production and post production